

REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING JULY 2020

JULY 2020

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	JULY 2020 25.07.20	POSTER MAKING COMPETITION ON THE THEME “WONDERS OF JAMMU, KASHMIR & LADAKH”	1. As per the guidelines issued by the Ministry, an online poster making competition on ‘Wonders of Jammu, Kashmir & Ladakh’ was organized on 25 th July 2020. 2. The theme was circulated using an attractive poster one week prior to the final date in order to encourage maximum participation 3. The students were given clear guidance regarding the rules and regulations 4. The posters were collected in a time bound manner. 5. The assessment was done based on the rigour, creativity and composition. 6. Apart from top 3 performers the others will be issued participation certificate after the reopening of the Institute	IHM CHENNAI AND IHM SRINAGAR	30	Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Mr. D. Elangovan, Senior Lecturer, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Invitation Flyer 2. 4 best posters

Flyer inviting posters for the competition

 **INSTITUTE OF HOTEL MANAGEMENT
CATERING TECHNOLOGY
AND APPLIED NUTRITION, CHENNAI**
(An Autonomous body under Ministry of Tourism, Government of India)

 **एक भारत श्रेष्ठ भारत**

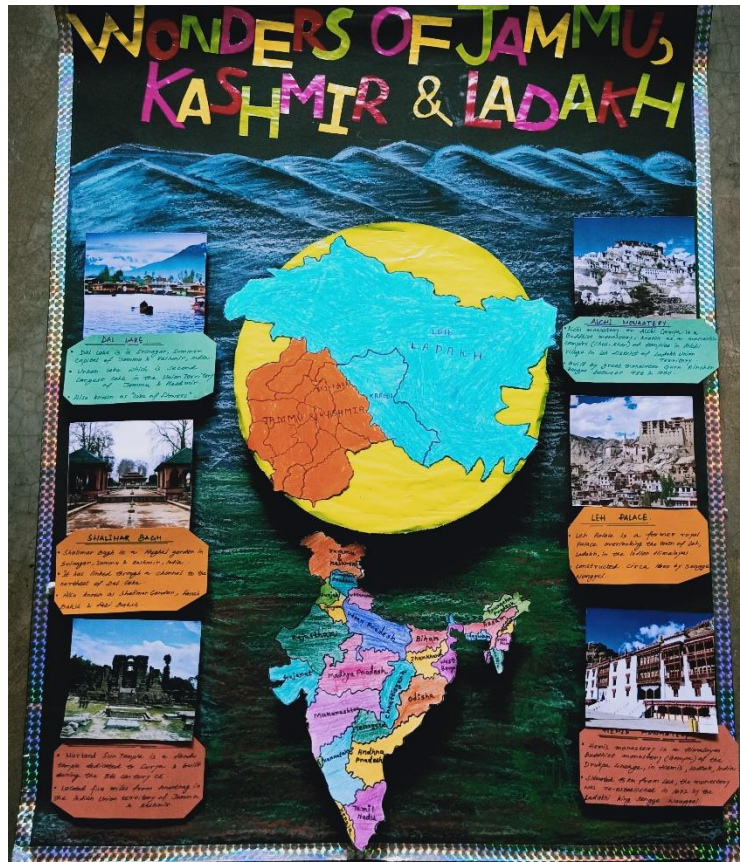
POSTER MAKING COMPETITION
TOPIC: Wonders of Jammu , Kashmir & Ladakh

Pairing Institute : IHM Srinagar

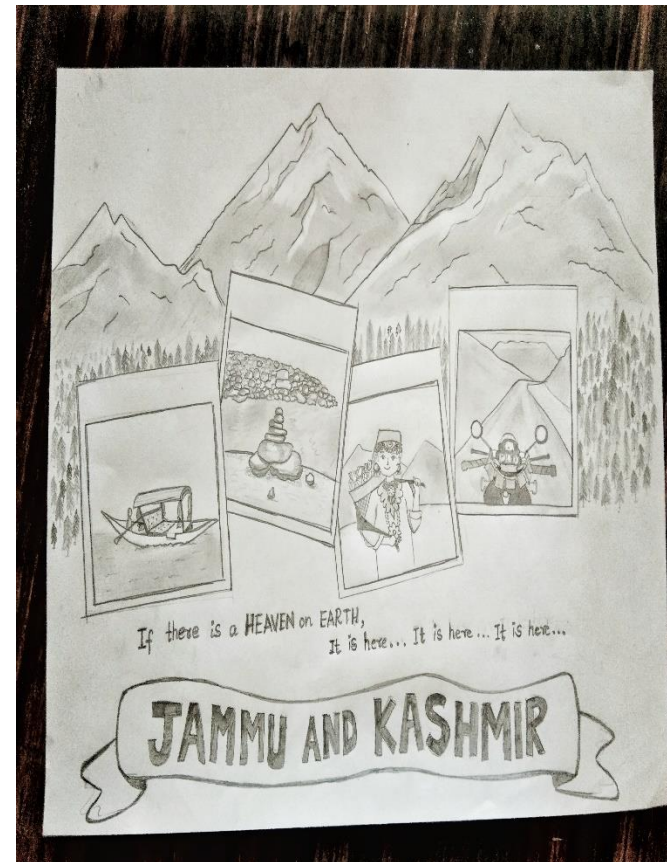
participants can mail the posters to:-
**drmgrphd@yahoo.com on or
before 25th July 2020**

**This competition is
open to all B.Sc, M.Sc,
Diploma & craft students
of IHM Chennai**

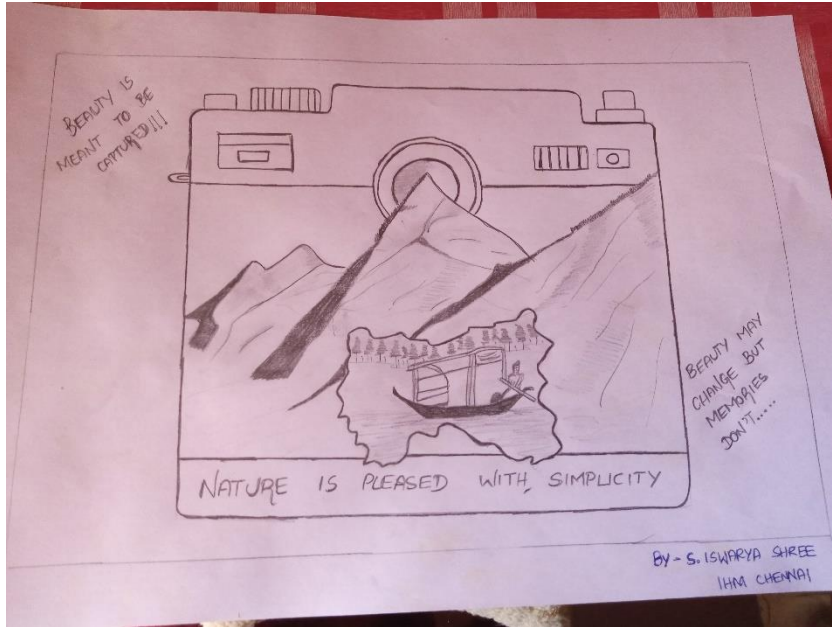
4 BEST POSTERS



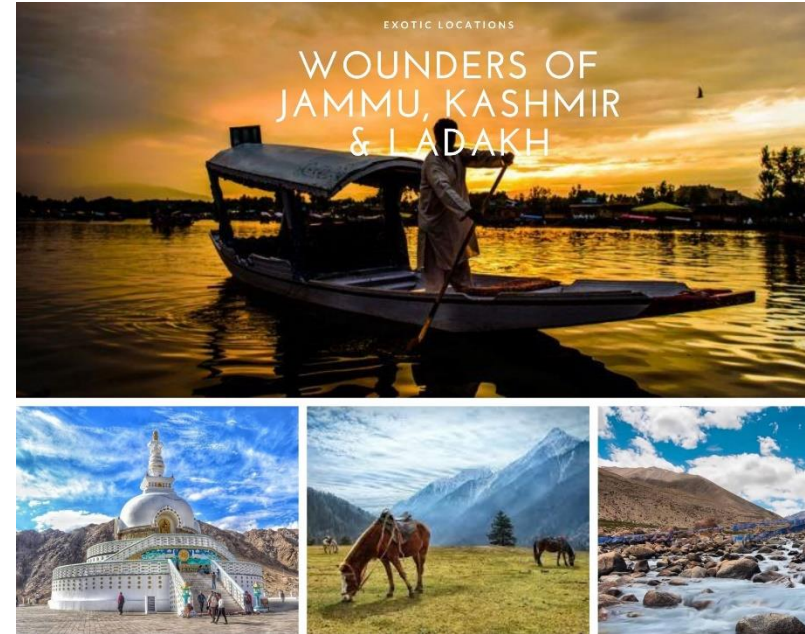
Subhomoy Das, I Year, IHM Chennai



Lakshmi Prasanthi, I Year, IHM Chennai



Iswarya Shree, I Year, IHM Chennai



Musavir Bhat, IHM Srinagar

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